

Pink Power  Blue Power 

Breast & Prostate Health Assessment
& Education Programme for members of
the PNA Salary Protection Scheme.

Confidential, for internal use only, 19/03/2020



COVID-19 update

GP appointments – 54 appointments postponed

- In the interest of the health and safety of members, and the healthcare professionals involved, a decision was taken by the clinicians in the programme to **postpone GP appointments** until after the government lifts restrictions and the situation has settled. This will also free up GPs and clinicians to help alleviate the pressure in their communities and hospitals during this challenging time.
- So far, Full Health Medical have notified members who had an appointment scheduled up until 3rd April. Many of these members were also phoned. The remaining members who have an appointment scheduled from 7th April to 20th May will be contacted accordingly.
- Most importantly, If anyone is concerned about symptoms, they have been asked to follow up with their own GP directly.

Pink Power referrals – 6 appointments postponed

Two Consultants have carefully reviewed each case individually as an extra security check, and have reassured us there is no-one flagging as urgent. A consultant phoned every patient individually and reassured them that their appointment will be rescheduled when possible.

Blue Power referrals have not affected at present.

If anything changes we will update you accordingly.

SMS sent to members:

“Due to unforeseen circumstances your Pink/Blue Power appointment has been cancelled until further notice. We will be in contact with you again to reschedule this appointment. if you have any symptoms you are concerned about, please contact your GP.”

PNA fights against cancer

- ✓ 1,267 PNA members were invited nationwide.
- ✓ 277 booked a GP appointment.
- ✓ 167 appointments have taken place.
- ✓ 41 were referred for further tests (Mammogram, Ultrasound, MRI, Biopsy).

The national rollout was a huge success and booking is now closed.



Education and early detection are key to survival

Blue Power

Pink Power

Pink Power

Participants said...

“People **never think** cancer will happen to them, it’s always someone else. This **made me stop** and realise it can happen to me and I should **pay attention** to my body with this easy test”

“Highly recommended, the doctor was very nice and extremely **thorough**, and explained the process, in-depth, of **how to complete** self-checks”

“Thank you for offering this service as it **encouraged me** to do something I kept **putting on the long finger** predominantly due to fear”

“I probably **wouldn’t have gone** to get a breast check if it wasn’t for this. I never think of it. **So glad** this was set up”

“Swift, informative and beneficial service. I attended and received a **mammogram and ultrasound** and saw the consultant who was very professional, **kind, reassuring** and informative during this somewhat **scary experience**”

Pink Power Survey results

218 members booked.
128 appointments have taken place.
30 were referred for further tests (23%).
29 scans and 1 biopsy were performed.



100%

rated the programme as excellent, very good or good.

93%

of members said this initiative would encourage them to remain in the Scheme.

99%

of members would recommend Pink Power to a friend.

94%

of members feel more confident to self-check following Pink Power compared to only 31% before.

100%

rated the clinicians good, very good or excellent.



59 members booked Blue Power.

39 GP appointments have taken place.

11 were referred for further tests (Consultation with a Urologist/MRI/biopsy).

Excellent feedback from participants...

Great concept that will save lives.

Excellent service from start to finish - stress free.

Excellent initiative. Men, especially, don't take care of their health and this drive made it very easy to take part.

I probably wouldn't have had a prostate exam and might have carried on ignorant of the risk.

Overall it was very professional and very easy to complete. It gave me peace of mind.

Found the people involved very professional and caring.

Despite knowing prostate cancer is the most common cancer affecting men, I probably wouldn't have organised this while feeling well and having no other reason to attend a doctor.



Current campaign

Excellent feedback from survey results so far...

99%

of members rated the programme as excellent, good or very good.

93%

of members feel more confident about Prostate Health after Blue Power.

99%

of members said they would recommend Blue Power to a friend.

96%

of members said this initiative would encourage them to remain in the Scheme

100%

rated the **GP & Bon Secours** good, very good or excellent.

